

Tamedia Significantly Reduces Mobile Costs Through Inventory Management and Customized Reporting

Tangoe's TEM Solution Saves Resources and Eliminates Errors with Automation

Background

Switzerland's largest private media group, Tamedia, owns numerous digital platforms, daily and weekly newspapers as well as magazines. Their prior technology expense management system lacked automation; invoices had to be entered manually, and costs were allocated by hand. No internal recharging was performed. Most challenging of all, the reporting features offered a macro view of the global cost evolution but lacked a detailed analysis of costs and individual reporting. This method was not only tedious, it was also a huge potential source of errors.

As mobile expenses continued to increase, Tamedia sought the expertise and assistance of Tangoe. The TEM solution was selected for its robust reporting capabilities.

The Tangoe Solution

Complete and Up-to-date Inventory: An Indispensable Step for Reliable Information

One of the biggest challenges faced by Tamedia was a lack of visibility into the company's mobile fleet. Tamedia employees were able to obtain a private subscription for mobile phones provided

Key Pain Points

- Completely manual system of technology expense management
- Lack of internal recharging and individual reporting
- Rising mobile expenses
- Lack of visibility in mobile fleet

The Overarching Solution

Tangoe TEM SaaS Solution

Outcomes

- Reduction of telecom spend
- Complete and up-to-date inventory
- Cost allocation and internal recharging automation
- Accounting resources saved due to TEM solution interfacing with internal SAP accounting software

that the company remained the owner of the contract and the employee received the invoices. It wasn't uncommon for employees to continue to use these corporate devices at the expense of the company even after leaving the company. With the TEM solution, Tamedia is now able to control and monitor all contracts and usage.

"Managing the inventory results in around 30% savings on the telecom budget the first year, 20% thanks to the clean-up, and 10% thanks to the ability to separate professional and private subscriptions. The investment paid off within 6 months."

– Rolf Portmann Finance & Staff, Tamedia



Customized Reporting to Promote Ownership and Optimization

With the TEM solution, cost-center managers, mobile users, and executives all receive customized reports. The transparency allows the Tamedia team to take ownership of their usage and reduce costs accordingly. End-users are aware of their actual monthly consumption, and management is able to perform detailed analysis of costs while performing optimizations.

Key Solution Points

- Update inventory
- Customized reporting
- Easy monitoring of contracts, invoices, mobile devices, and usage
- Automatic migration of inventory when changing carriers

Tangible Results: Cost Reduction and Greater Efficiency

As of a result of the TEM solution, excessive consumption was eliminated as any anomalies or abuse that occur can readily be corrected. Tamedia can also make better use of carrier options to reduce costs and negotiate accordingly. Furthermore, each mobile phone is clearly associated with a specific user, and each manager is informed through reporting, meaning no more "ghost mobile phones" exist. These strategies generated substantial cost savings and improved the company's budget.

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About Tangoe

Tangoe helps its customers grow their bottom line. Leading global brands rely on Tangoe to increase productivity, reduce costs, and drive predictable results. The company's technology solutions are the global expense management and mobility services standards for the world's greatest brands who believe, like us, people work smarter when technology works for them. Learn how technology can make you work smarter at www.tangoe.com.